

## WZOK "NEWS Focus" Issues program

News Focus is scheduled to run each Sunday at 04:55 on WZOK

The topic of each of these programs is chosen by the News management of WROK to address an issue of concern to the communities covered by the Townsquare Media stations in the Rockford IL coverage area of these stations. The topic(s) are elected for broadcast from the plethora of topics covered by WROK during the normal daily News and Information operation of WROK.

**News Focus  
2nd Quarter 2014  
Issues for Public File**

**Air week: 4/6/14**

PTSD: What it is and how families can help sufferers

**SYNOPSIS:** Millions of Americans suffer with post-traumatic stress disorder, or PTSD, but often we think it's only combat veterans who live with the issue. We talk to a physician who specializes in PTSD about just what it is, its symptoms, and how it can affect the families of sufferers. We also discuss PTSD with a novelist who writes about the topic – and lived through the anguish of PTSD with her father, a veteran of World War II.

**Guests:** Dr. Matthew J. Friedman, MD, PhD, former Exec. Dir. and currently a senior advisor for the National Center for PTSD, and Professor of Psychiatry, Pharmacology and Toxicology at the Geisel School of Medicine at Dartmouth; Laurie Halse Anderson, best-selling author of young adult literature. Her latest book is titled, "The Impossible Knife of Memory,"

**COMPLIANCY ISSUES COVERED:** war, veterans, child abuse, mental health, alcoholism, therapy, family issues

**Air week: 4/13/14**

Post-High School Ed: Are we doing all we can?

**SYNOPSIS:** There are many students and adults who don't go to a four-year college, but are out in the workforce looking for a job or seeking to get a better one. But how do they get the education they need to find a job or move up in the work world?

**Guests:** Mike Rose, professor at the UCLA Graduate School of Education and Information Studies, author of the book, "Why School? Reclaiming education for all of us,"

**COMPLIANCY ISSUES COVERED:** education, labor force, immigrants, business, academic testing

**Air week: 4/20/14**

Adult Swimming: It's important for safety and health

**SYNOPSIS:** Summer is a time for fun in the sun, and swimming is a favorite pastime when the temperature rises. With that in mind, it's amazing that millions of adults never learned to swim! We talk to a swimming expert about why it's important for adults to learn to navigate the pool for their own health, safety and the safety of their children. It's also a great activity where you can make new friends, keep fit and have fun.

**Guests:** Rob Butcher, Executive Director, United States Master Swimming (USMS)

**COMPLIANCY ISSUES COVERED:** recreation, health, safety, senior issues

**Air week: 4/27/14**

Women of the Atomic Age

**SYNOPSIS:** The Atomic Age is credited mostly to men like Einstein, Oppenheimer and Fermi. Although there's no question that these eminent scientists were leaders in the development and understanding of nuclear power, there were also many women who contributed knowledge and sometimes their health and lives, but who are overshadowed by the men. We talk to two authors whose books give these women the recognition they deserve.

**Guests:** Craig Nelson, author of "The Age of Radiance: The epic rise and dramatic fall of the Atomic Era," Denise Kiernan, author of the best-selling book, "The Girls of Atomic City," now in paperback.

**COMPLIANCY ISSUES COVERED:** women's issues, science, war, education, health

**Air week: 5/4/14**

## SEGMENT #1 – The Gun that Changed History: The Colt Revolver

**SYNOPSIS:** The six-gun is an iconic emblem of the Old West as much as the face-off between the sheriff and the bad guy on a dusty street at high noon. What many people don't realize, though, is that the gun that was used back in those old show-downs was a relatively new invention that changed the history of the west and of our country from then on. We talk to an author who used the creation of the Colt revolver as the centerpiece of his novel, about Samuel Colt, how he fought for years to get his gun into the marketplace, and how it revolutionized firearms and the gun industry for decades to come.

Guests: Robert Lautner, author of the novel, "Road to Reckoning,"

**COMPLIANCY ISSUES COVERED:** firearms, history of the Old West, military, law enforcement, industry

## Air week: 5/11/14

### The Foodshed & Urban Gardening

**SYNOPSIS:** It's spring, and backyard gardeners are gearing up to plant the tomatoes, zucchini, lettuce and carrots. Wouldn't it be great if everyone could have a garden that would produce enough so they'd have fresh produce most or all of the year? And just imagine not having to apples shipped in from Australia and tomatoes from Mexico. We talk to two agricultural specialists about how to grow a lot of food in very small space, and how regional and urban farming – even in vacant city lots and around public buildings – could provide healthy, fresh food for much of the community, increase employment in job-starved cities, and help revitalize economies in depressed areas of the nation.

Guests: Philip Ackerman-Leist, Dir. of the Green Mountain College Farm & Food Project, and of their Masters in Sustainable Food Systems Program, and author of "Rebuilding the Foodshed: How to create local, sustainable and secure food systems," Eric Toensmeier, urban gardener author of "Paradise Lot"

**COMPLIANCY ISSUES COVERED:** agriculture & gardening; hunger issues; employment; transportation; energy; economy

## Air week: 5/18/14

### Sustainable Fishing: Is farming the answer?

**SYNOPSIS:** Doctors and nutritionists tell us to eat less red meat, and more fish. As a result, salmon, tuna, and various white fish have caught on in many households, with salmon being a favorite. A lot of Atlantic salmon is farmed in North America, and some people are skeptical that these operations are healthy – for people, the environment and the fish themselves. We talk to a scientist and to a chef about fish farming, how it can be done well, and how we should pursue good environmental practices as well as good aquaculture practices to make fish like salmon a sustainable option.

Guests: Meriel Brooks, Prof. of Biology, Program Director, Masters of Science Program in Environmental Studies, Green Mountain College, VT; Rick Moonen, Chef, Rick Moonen's RM Seafood restaurant, Mandalay Bay Casino and Resort, Las Vegas, NV

**COMPLIANCY ISSUES COVERED:** environment, nutrition, science, agriculture

## Air week: 5/25/14

### Making Education in Poor Areas Better and More Fair

**SYNOPSIS:** When schools are sub-par, who is to blame? There's a lot of blame to share, but there are also good public schools out there and models for making troubled schools better, if we want to learn from them. We talk to two education specialists who have ideas on how to create better learning environments in schools, how to better equip and support teachers, and how to even the playing field for poorer students who are often stuck in a district's lowest-performing schools.

Guests: Greg Duncan, Dist. Prof. in the School of Ed., Univ. of California-Irvine, co-author of "Restoring Opportunity: The crisis of inequality and the challenge for American education,"; John Kuhn, school superintendent in Texas, author of "Fear and Learning in America"

**COMPLIANCY ISSUES COVERED:** poverty, race, education, politics, teachers, immigrants, labor unions & pensions

## Air week: 6/1/14

## James Madison: A Life Reconsidered

**SYNOPSIS:** James Madison was one of our busiest and most prolific Founding Fathers, yet he often doesn't get his due in discussions of the framers of the Constitution, the Bill of Rights or freedom of conscience. We'll talk to a biographer, and a historian about Madison, his presidency, personal life and how his contributions to our founding are still being discussed today.

**Guests:** Lynne Cheney, former "Second Lady," scholar, and author of "James Madison: A life reconsidered) Kenneth C. Davis, historian, author of "Don't Know Much About the American Presidents,"

**COMPLIANCY ISSUES COVERED:** freedom of religion; presidency, war, government, U.S. Constitution

## Air week: 6/8/14

### Cat Care During the Dog Days of Summer

**SYNOPSIS:** It's summer, and families are heading out to beaches, resorts and on camping trips and taking the family dog with them. But what about the family cat? Is it a good idea to take your feline family member with you? And how do cats fare, overall, during the summer at home or away? We talk to two cat experts about caring for your cat during the dog days of summer.

**Host:** Marty Peterson. **Guests:** Dr. Marty Becker, veterinarian, member of the "The Dr. Oz Show" medical advisory panel, and author of "Your Cat: The owner's manual," Jackson Galaxy, cat behaviorist, host of Animal Planet's "My Cat From Hell," author of "Cat Daddy,"

**COMPLIANCY ISSUES COVERED:** pets, pet & human health, recreation, travel

## Air week: 6/15/14

### Pope Francis: What changes can we expect in the Church?

**SYNOPSIS:** The Catholic Church has been embroiled in problems during the past few decades, and the new pope, Francis, is being looked to for guidance and significant changes during his tenure. But is he really a breath of fresh air? How much will the Church change? Which of the "hot button" issues will the pope address head-on? What will remain the same? We talk to two Vatican observers about what *they* think is in store with the Church under Pope Francis.

**Guests:** John Thavis, journalist, author of "The Vatican Diaries: A behind-the-scenes look at the power, personalities, and politics at the heart of the Catholic Church," Dr. Joe Wenke, satirist, journalist, author of "Papal Bull: An ex-Catholic calls out the Catholic Church,"

**COMPLIANCY ISSUES COVERED:** religion, gay issues, child abuse, divorce & family issues

## Air week: 6/22/14

### Creating a Consensus: Bringing diverse groups together

**SYNOPSIS:** Activists working to make something happen in a community often have problems getting people to come to meetings or take part in other gatherings for a common cause. Why is that? What impediments of race, education, and economic status create roadblocks to building a consensus, and how can they be overcome? Our guest, an activist for more than 30 years and a director of a national non-profit organization, researched the issue and has some surprising answers.

**Guests:** Betsy Leondar-Wright, Program Dir. of the national non-profit organization Class Action and author of the book, "Missing Class: Strengthening social movement groups by seeing class cultures."

**COMPLIANCY ISSUES COVERED:** class culture, education, activism, economics

## Air week: 6/29/14

### The Tolerance Trap Part 2

**SYNOPSIS:** In part 2 of this program on combatting discrimination, our guests discuss concrete ways activists and the "man on the street" can attack inequality on the job, in family situations, in religion and in basic civil rights.

Guests: F. Michael Higginbotham, Wilson H. Elkins Prof. of Law, Univ. of Baltimore School of Law and author, Ghosts of Jim Crow: Ending Racism in Post-Racial America; Suzanna Walters, Prof. of Sociology and Director, Women's, Gender and Sexuality Studies, Northeastern Univ. and author, The Tolerance Trap: How God, Genes and Good Intentions are Sabotaging Gay Equality; Ellen Bravo, Director, Family Values at Work and author, Taking On the Big Boys.

**COMPLIANCY ISSUES COVERED:** discrimination; minorities; women's and gender issues; laws and legislation; equality; economics; employment and the workplace